

Interactive Information Assurance

Vistorm's key differentiator in the market centres around its market-leading Information Assurance (IA) Platform. This 'Platform' houses all Vistorm's intellectual property, and is becoming a very valuable resource for customers

Vistorm's IA Platform is an interactive toolset that captures the company's years of experience, and details the overall approach to IA, the methodologies, tools, platforms and solutions. It enables companies to benchmark their performance against that of their peers, and to implement a solution to fit their own business requirements.

The Platform is also used by Vistorm during the delivery of projects, to capture and record important client engagements or workshops. For example: enabling consultants to model and map the complex interactions between people, processes, compliance regimes and technology, against the five key business IA challenges of:

- ▶ business interruption
- ▶ unsound transactions
- ▶ unwanted disclosure
- ▶ compliance infringement
- ▶ unreliable data

The aim of this is to establish how these business issues interact to create potential vulnerabilities in an organisation. This helps business leaders and IT executives alike to identify the key IA challenges that they face on a daily basis, and also those created by new initiatives. The result forms the foundation to assess a company's present Governance, Risk and Compliance situation, and also provides the basis for a roadmap to remediation.

Interactive format

All the information on the Platform is displayed in an interactive HTML format, in a standard layout, so that the user can click on items of interest and drill down to obtain more detailed information. There is a storyboard area, which shares Vistorm's experience with clients; a delivery methodology; a knowledge centre – which holds the latest Gartner reports, for instance, and Vistorm's white papers; and a technology or partner section, with a list of Vistorm's partners.

The IA Platform allows the business to see the challenges involved in securing corporate information assets, which helps reach an understanding of the appropriate response.

Vistorm's Professional Services team also use the Platform to implement the IA approach. The aim here is to end up with a set of information assets, platforms and services that are available, reliable, secure,

accurate, and that meet the compliance challenge, all in line with a company's business objectives. The Information Assurance Dashboard, which is an integral part of the Platform, provides a three-dimensional view of the status of a company's environment, so that swift action can be taken in the event of risks arising.

Solution sets added

"The Solutions Centre of Excellence has been a resounding success," says Dan Turner (pictured below). "It has enabled us to get all the information from the 15 solution sets codified and put on to the IA Platform, giving a consistent approach across many risk areas. That's the value that a proper services provider can bring – not just reacting to requests, but being able to offer advice and solutions pro-actively without necessarily being asked the questions or told the problems."

The powerful client-facing nature of the IA Platform for 'solutioneering' has not gone unnoticed by Vistorm's trusted cadre of partners either. Recently, Websense has worked closely with Vistorm to create a codified solution set to address data loss prevention (DLP) in organisations. It exploits Websense technology and Vistorm's full services advisory and implementation capability.

"And the Solutions Centre of Excellence serves as a showcase for all this," Dan adds. "It is a place where clients can come, and where we can demonstrate the ease of use of the IA Platform, and how the Vistorm approach can really help companies develop their own roadmap for change."

